

New restaurant design in Leipzig – Modern buffet concept under the flying carpet

Since November 2017, Leipzig has a new place to be to satisfy the big and little hunger between 8 a.m. and midnight: the FOODKURT. Located at the historical site the 'BernsteinCarré' at the trade crossroad "Brühl", it is based on a bar-restaurant-market concept with 'Kurt' as the appealing feature. Designed and staged in an authentic, stylish and eventful way - by kplus konzept.

Eat anytime, anywhere – in the FOODKURT

The interior design is the stylish as well as forgiving answer to our ever changing living and working environments. Food has become the central theme of urban everyday culture, and at the same time has detached itself from the traditional mealtime plan. Fitting to this the FOODKURT offers on around 700 sq. m. on two levels with various assorted room attributes.

The hip buffet concept with a focus on German cuisine allows the modern city dweller to spend the whole day from early till late in contrasting environments tanking new energy with food and drinks. Breakfast cappuccino at the window counter, enjoying the co-worker brunch in the first floor Noble Lounge, lunching with some friends at the large community table, gossiping over coffee in the Living Room, negotiating the business deal in the Carpet Lounge, enjoying a tête-à-tête in the cosy, green two-seater swing, or tasting an aperol at the bar – maybe later even a nightcap? For a continuous connection to the outside world there are sockets for re-charging batteries at all seating areas.

Reminiscence - made noticeable by the interior design

The Bernsteincarré, which houses the FOODKURT, is situated in a significant position. The name of the newly built residential and commercial building is reminiscent of the former Jewish owner Beril Bernstein, the history of the Brühl is that of a place for business, and nucleus of the Trade Fair location Leipzig. The column structure of the façades is a reference to the elaborately designed plaster façades of the trade fair palaces of the 1920's. The site of the Carré was one of the few open spaces in the city center of Leipzig and justifiably acquired exceptional architecture both inside and out. Surrounding the nearby central train station are many hotels and apartments under construction, assuring customers to the FOODKURT for the future.

The local solidarity of the experienced Leipzig restaurateurs is not only reflected in the menu. kplus konzept has made it noticeable in the interior with a historic Leipzig city map printed onto tiles covering a complete wall of the Living Room lounge. The 1.20 m wide Barrel Lights, and the Bottle Lamps, were created in collaboration with Leipzig artists, plus on many small screens, which decorate the walls leading to the upper floor, FOODKURT TV transmits cooking shows from former GDR times. Also an idea from kplus-konzept designers.

Another reminder of the Brühl as a historic trading center is the Carpet Lounge on the ground floor. Oriental carpets stacked on pallets are, at the same time, seats. As a gag, the lounge is completely turned upside down on the ceiling, with the rugs appearing like flying carpets. In general, the interior design consistently reflects the rough charming atmosphere of a market hall. Boxes play an important role in design and serve not only as sales displays for the retail sector but are also found in playful variations on the walls or as room dividers. Exposed copper pipes, concrete or tiles on walls and tables, lighting and furniture made of metal and wood in industrial style, give the restaurant authenticity and individuality. Even the floor offers surprising details - animal graphics worked into the plaster! Accented by green highlights, freshness is everywhere, as well as around the big neon sign "Sorry for what I said when I was hungry". On the walls, animal heads made of cast metal are additional reminders of the former marketplace, and everywhere, the protagonist of the restaurant 'Kurt' is lovingly reflected in the design.

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About kplus konzept:

Unmistakable store and restaurant designs, multi-sensory brand presentations, pioneering worlds of experience for shopping centres, exciting communication concepts - these are some of the strengths of kplus konzept. Leading mall operators, brands, and retail store chains are customers of the company founded in Dusseldorf in 2005 and headed by interior designer Bettina Kratz and communication designer Markus Kratz. The team of 20 employees includes interior designers, communication, 3D, gaming, web and product designers, photographers and writers. The perfect prerequisites for a complete brand experience from one single source.

Customer: Foodkurt GmbH, Leipzig/Germany

Project: FOODKURT, Katharinenstraße 12, 04109 Leipzig/Germany

Area: 850 qm total/700 qm restaurant area

Concept and realization:

kplus konzept GmbH, Stoffeler Str. 14, 40227 Düsseldorf/Germany and
An der Verfassungslinde 18, Leipzig/Germany

Photos:

kplus konzept studios, Düsseldorf/Germany

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